



Kamonwan  
Kakandee

Founder of LTC & Bake & Brew

A representative of women entrepreneurs from  
Thailand

# Startup Motivation



- Gathering children in the community and teaching them English in 2012.



- A year later : LTC



- 2014 : Bake & Brew

“

*Find and follow your passion, so  
that you won't feel like going to  
work*

”

# ● Introduction of Business

- LTC\_Learning & Tutoring Center :
  - Teaching children English ranging from age 7-18 and for those who interested in learning English.
  - Having small classroom with relaxing atmosphere.
- Bake & Brew :
  - A small café serving coffee and homemade bakery.



# Biggest Focus

QUALITY

CONSISTENC  
Y

# Utilization of ICT and Smart Technology

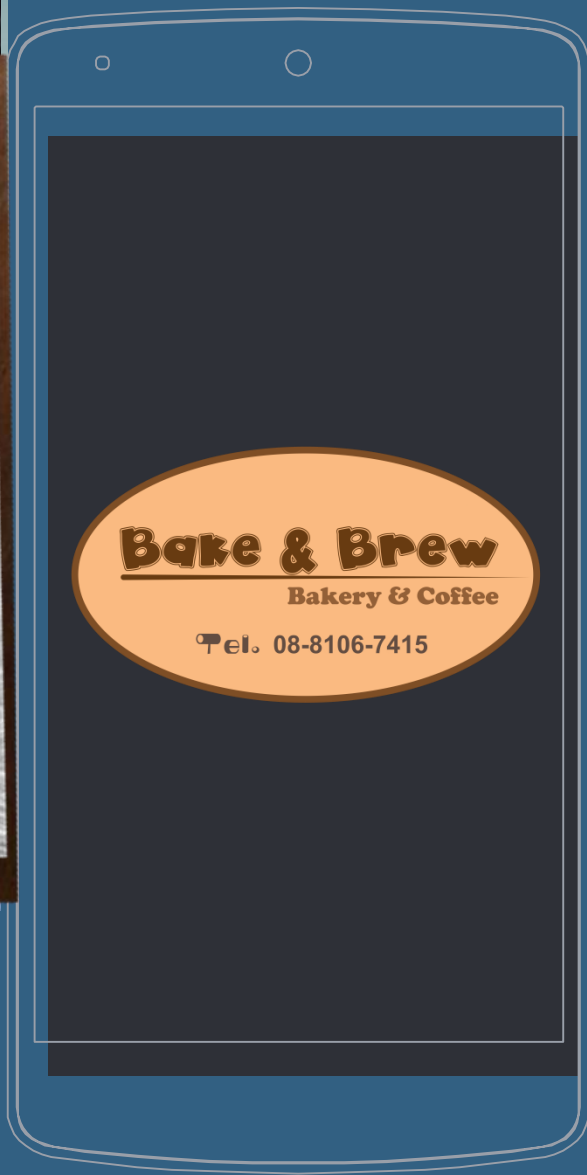
- Providing useful resources

- Marketing channel.

- Great assistant for problem solving









# • Success factors

• Having good business plan



• Determination and self motivation



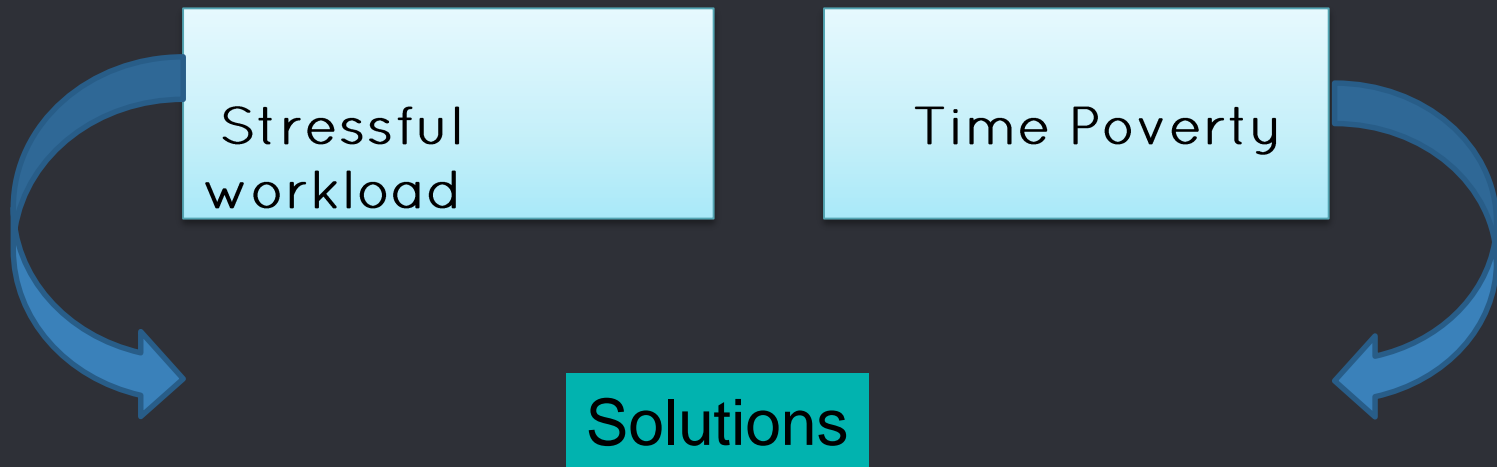
• Community Acceptance



• Having Good attitude and strong will for success



# ● Adversities and Solutions



- Assign minor the assistant a minor tasks
- All staffs need to be well trained
- Outsourcing help for the responsibilities that take a great deal of time

# Advices for female entrepreneurs or women who consider starting a company

Find your strength and your passion: find thing that you love to do and enjoy doing it.

Having proper business plan.

Get appropriate education.

Believe in your potential that as a woman you can also be successful in business.

Instead of being afraid of failure, take it as a challenge .

Always be positive.

Reward yourself .

- Suggestions on policy support for female entrepreneurs and startups.

- The government and other business community should join efforts in providing regulatory, institutional and economic conditions.

- An effective policy , budget and institutional support can help speed up the development of female business initiative and greatly benefit the women's entrepreneurship.

A computer monitor with a teal screen displaying the text "THANK YOU" in white, uppercase letters. The monitor is centered on a dark gray background. To the left of the monitor, there is a vertical white line with a small white circle at its midpoint.

THANK YOU

CREDITS Presentation template by SlidesCarnival