

Its about economic development and the integration of women using technology as an enabler.

This is not a women's issue. This is an opportunity for global impact.

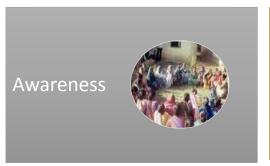
Lets have a Conversation

 Global advancements in information and communication technology (ICT) are poised to significantly impact development

 Educational and experience diversity among women is a complement to using technology to solve problems

New 21st Century Leader Traits are needed for global success

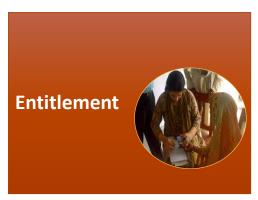
Mobile Technology as an Enabler for Development





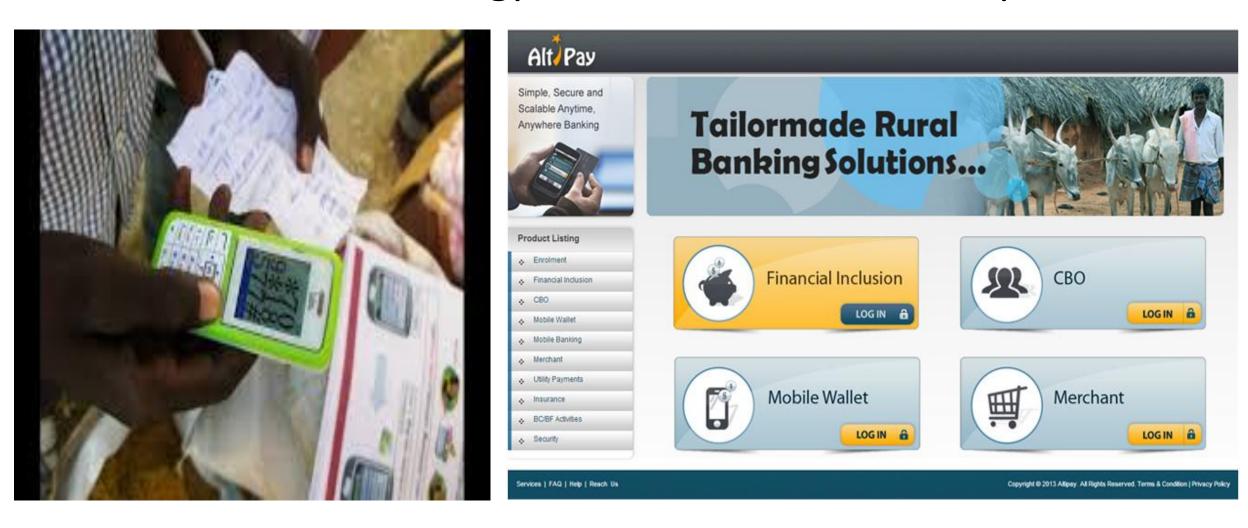








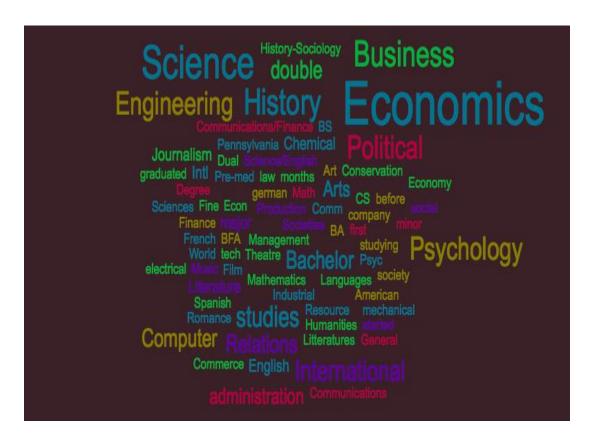
Mobile Technology as an Enabler for Development



Mobile adoption in developing countries has increased dramatically over the last decade. The rise in mobile penetration is strongly associated with economic growth.

https://www.vendedy.com/

Diversity of Background is a Benefit to Technology





[&]quot;While we acknowledge the importance of STEM, it is very possible for women who do not hail from STEM to start tech. Some 16 percent of our respondents came from STEM undergraduate programs, while 84 percent did not. Of those with graduate degrees, most common degrees were MBAs, with 13 percent hailing from STEM disciplines."

Singh Cassidy, S. (2015, May 14). Tech Women Choose Possibility. Retrieved August 10, 2015,

Perception of Women's Traits vs Traits Needed for Success

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unconscious

different bias

harshly true complicated optimistic life optimist
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Respondents on how women are judged differently (blue) and the key traits needed for success (gray). About 86 percent agree that women are judged differently than men, with the most common issues cited around perceptions of our "aggressiveness" against expectations of "likeability," and general unconscious bias within our culture.

Tenacity/Resilience, Drive/Passion and Work Ethic rank among the Top 3 traits cited as most attributing to our success.

Singh Cassidy, S. (2015, May 14). Tech Women Choose Possibility. Retrieved August 10, 2015,

What are the traits required for success in the 21st Century?



https://www.youtube.com/watch?feature=player_detailpage&v=YxgTsyL4y0E

Next?

- ✓ Development of an APEC/WEF Portal of Trade and Exchange.
- ✓ Accelerator program for women startups with support committee group to enable their ideas to be enhanced through the use of technology.
- ✓ Be Fearless!

Thank-you.

