

智能科技带来自在生活, 帮助女性实现梦想

The Smart Technology Makes Life Easier and Helps Women to Pursuit
Their Own Dreams

——通过智能科技进行女 性经济赋权的案例

The case of smart technology empowers women
economically

许莉 (Lily Xu)
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2014 APEC Women and the Economy Forum
Women's Business & Smart Technology Seminar

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INTRODUCTION



许莉

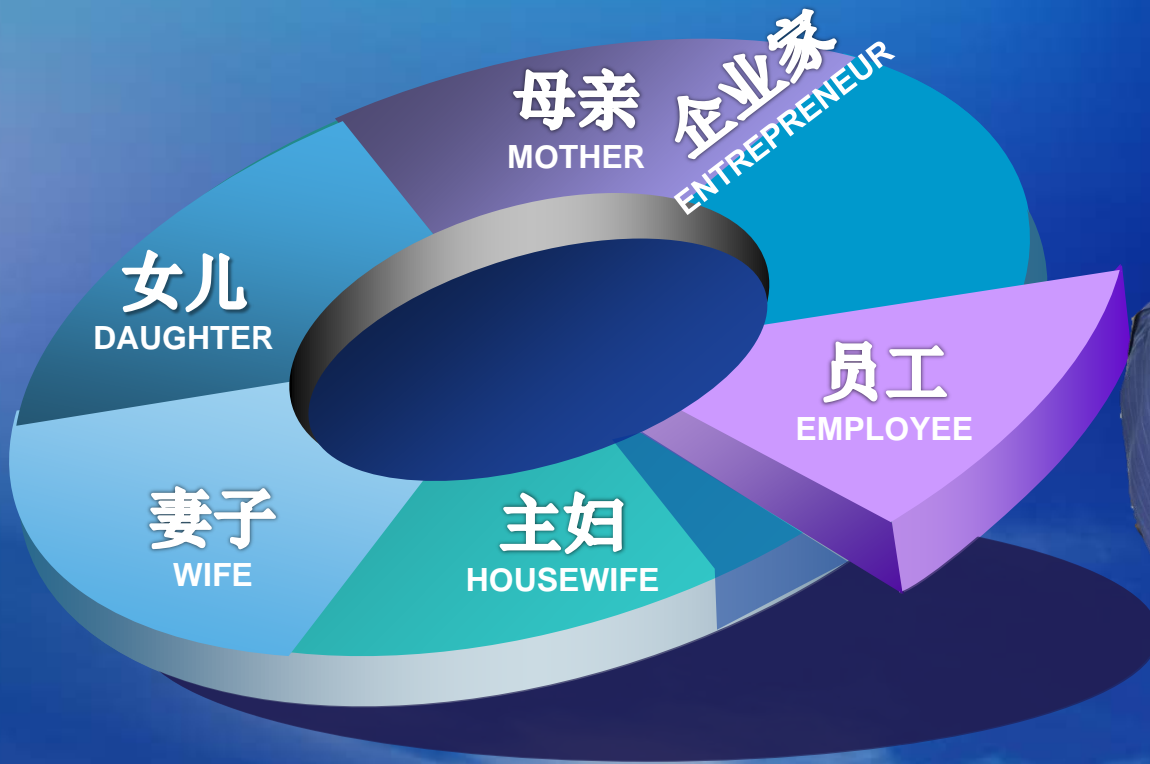
Lily Xu

- 东方华盖股权投资管理（北京）有限公司 总经理
北京阳光嘉诚投资有限公司 执行董事
 - MBA、管理学博士
 - 中华女创投家联谊会会长
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 - 中国人民大学企业家导师，北京工商大学校外研究生导师
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- MBA, PHD
 - GM of Oriental HuaGai Equity Investment Co.,Ltd.
Executive Director of Sunshine Exe-Sin Investment Co., Ltd.
 - She has worked in state-owned and foreign enterprises, with extensive experiences in starting businesses and investment. Now she is the top management for several started or invested enterprises.
 - She is the Chairman of China Female Venture Capitalist Association; Vice-Chairman of Acting Committee of China Cultural Management Association; Expert committee members of New media international collaborative innovation promotion center. She's also served as Renmin University of China alumni Council, entrepreneur tutor for RUC and Beijing Technology and Business University.
 - As to the political field, she is the Director-General of the Beijing Technology Park Branch of the JIU SAN(September 3rd Society-one of the 8 democratic parties of China) ,and she is also the member of the Beijing Municipal Cultural Committee in the democratic party.

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多角色让现代女性生活压力增大

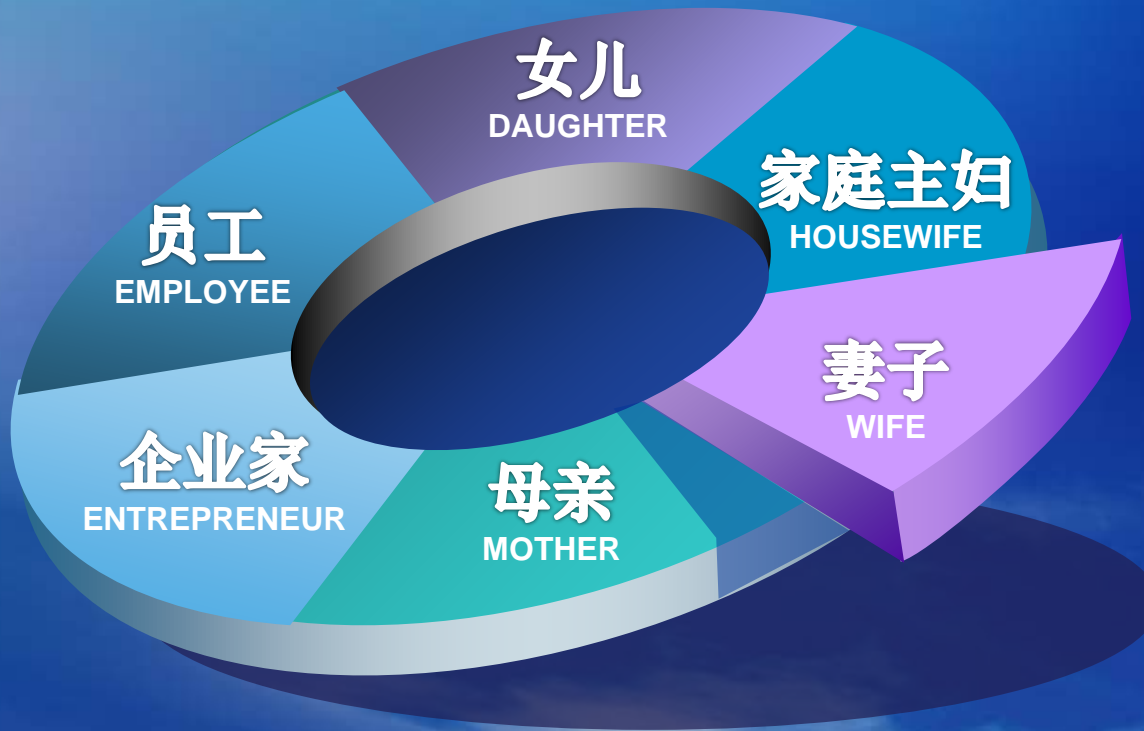
Modern career women play multiple roles and face huge pressure



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多角色让现代女性生活压力增大

Modern career women play multiple roles and face huge pressure



在中国:

男、女的家务参与率:
男65%、女92%



工作日



休息日

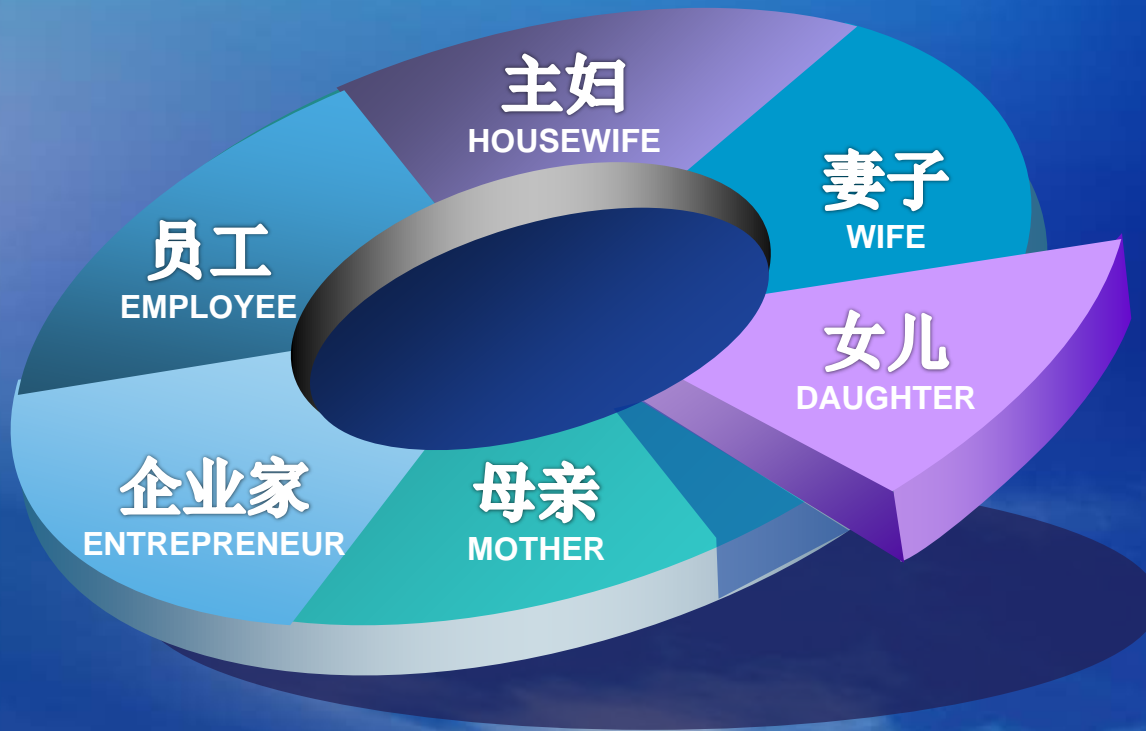




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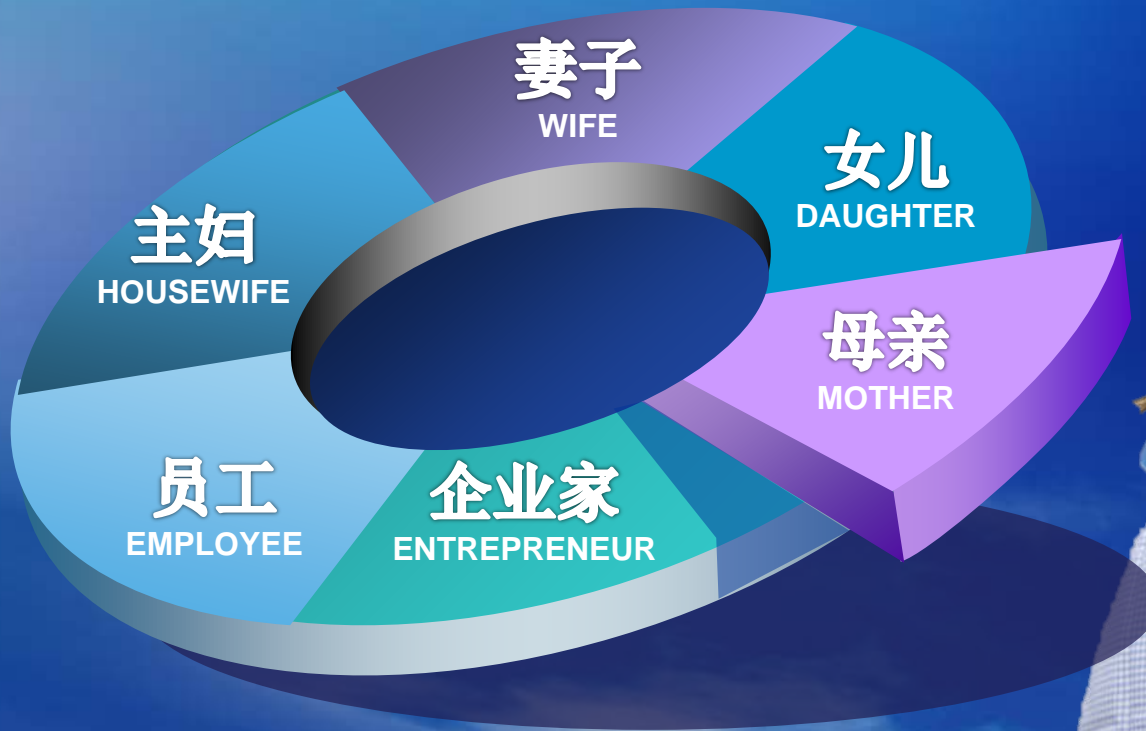
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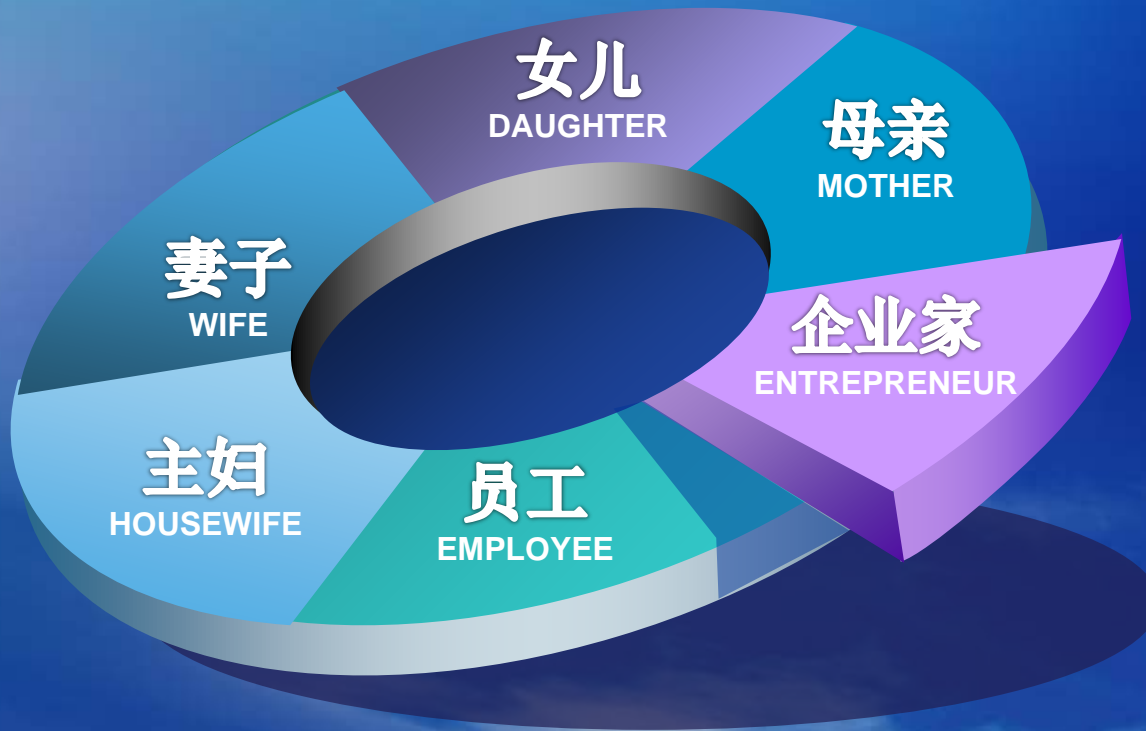
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智能科技的发展和变化

The development and change of smart technology

- 智能将更多的被赋予商家、个人、设备
- Intelligence will be more applied to business, individuals and devices.





智能科技的发展——无处不联网

Devices will be accessed to the internet everywhere

- 连接到网络上的设备将会从现有的9亿台在2020年将会激升至260亿台
- The number of devices connected to the network will surge from 900 million to 26 billion in 2020.
- 在2020年智能手机、平板和PC等设备也只有73亿台。
- In 2020, the number of smart phones, tablets and personal computers will be 7.3 billion.

The data comes from the Gartner

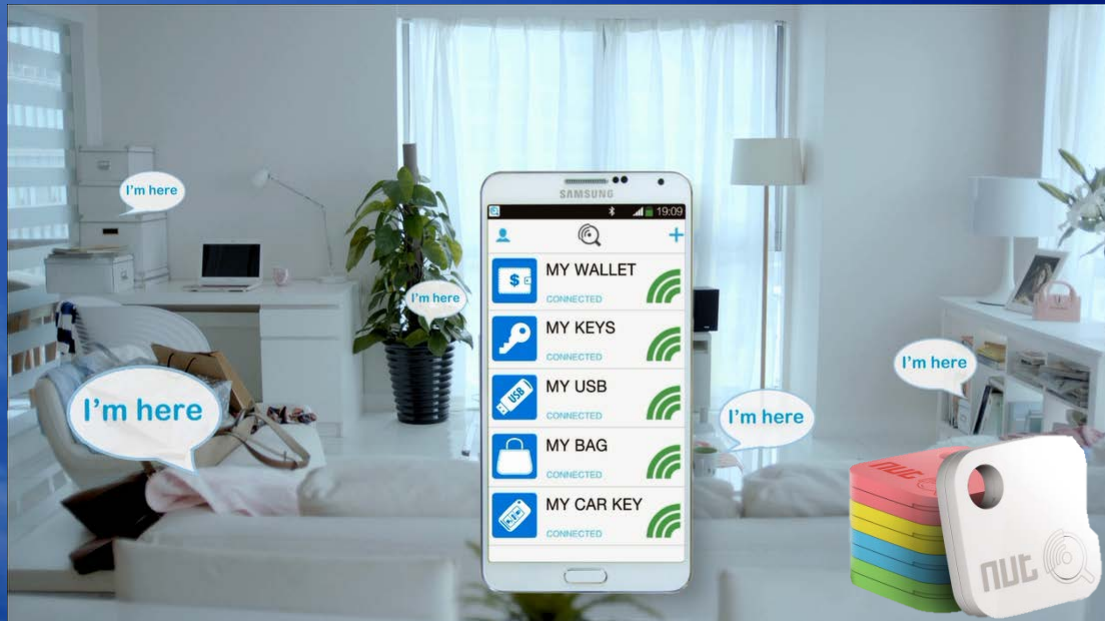




通过智能科技改变生活的案例

The case of smart technology changes life

- Nut智能寻物防丢贴片——赋予普通设备智能，帮助管理重要物品，随时随地提醒
- Nut smart tracker is the smart hardware product , which helps to manage the important items and can be a reminder anytime and anywhere.





CONCLUSION

Smart technology will make women's life more comfortable and convenient, so that we are better able to pursue our dreams!



智能科技所带来变革，会让女性的生活更自在，更有能力去追求我们的梦想！

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Thank You !

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