

APEC Initiative on Women's Participation in the Digital Economy

Smart Economy, Creative Economy through Smart Technology

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Global Women's ICT Network

Asia Pacific Women's Information Network Center



Content

- **The Society is moving rapidly**
 - **APEC Initiative on Women's Participation in the Digital Economy (2005-2009)**
 - **Smart Economy through Women and Smart Technology**
 - **Creative Economy through Women and Smart Technology**
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1 Society is Moving Quickly

- **Information Society**
 - **Knowledge based Society / Economy**
 - **Content based Society / Economy**
 - **Smart Society / Economy**
 - **Dream Society (Imagination based Society / Economy)**
 - **Creative Society /Economy**
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2 Growth Engines of Changing Society

❖ Women

Women's Content, Creativity, Imagination are Key Assets

Women are Key resources of New Economy :
Womonomics

❖ Smart Technology

ICT is basis of Smart Technology

Creation a globalize village and a borderless world



Asia-Pacific
Economic Cooperation

Women's Participation in the Digital Economy

APEC Initiative 2005–2009

Supported by Korean Ministry of Knowledge
Economy, APEC ECSG, GFPN, WLN

Women are the Leaders of the 21st Century

WeBIZ: World e-Biz, Women's e-Biz, we-Biz



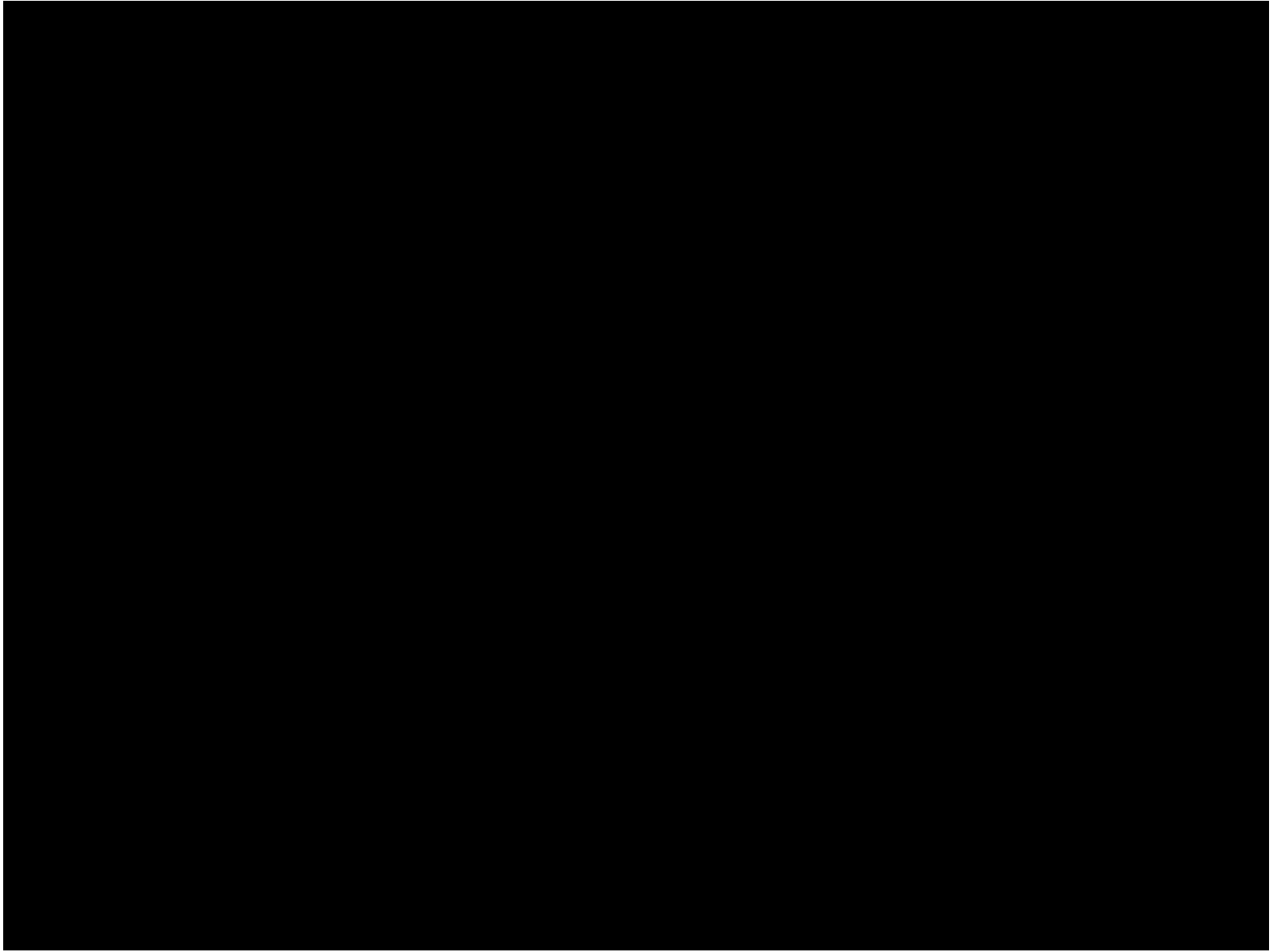
4-A APEC Digital Economy Forum for Women

- *In 2005*, the Ministry of Commerce, Industry and Energy of Korea (MOCIE) co-hosted "*APEC Digital Economy Forum for Women 2005: e-Business and Opportunity*" in Seoul, Korea, August 22-23, 2005.
 - *In 2006*, Vietnam Chamber of Commerce and Industry (VCCI) co-hosted "*APEC Digital Economy Forum for Women 2006: Innovation and Leadership*" in Halong Bay, Vietnam, September 16-17, 2006.
 - *In 2007*, Australian Government Office for Women (OfW) co-hosted "*APEC Digital Economy Forum for Women 2007: Building a Sustainable e-Future*" in Port Douglas, Australia, September 22-23, 2007.
 - *In 2008*, the Ministry of Women and Social Development of Peru (MIMDES) co-hosted "*APEC + LAC Digital Economy Forum for Women 2008: Global Strategy and e-Development of Asia Pacific and Latin American and the Caribbean*" with the IBRD support, in Arequipa, Peru, May 9-10, 2008.
 - *In 2009*, the Ministry of Community Development, Youth and Sports (MCYS) of Singapore co-hosted "*APEC Digital Economy Forum for Women 2009: Sustaining the Successful Leadership Role of Women in ICTs*" in Singapore, August 3, 2009.
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APEC Initiative for Women's Participation in Digital Economy

“Initiative for Women's Participation in Digital Economy” was proposed at 9th APEC ECSG by Ministry of Knowledge Economy and Sookmyung Women's University and endorsed at 10th ECSG as a Senior Officials' Meeting (SOM) project.

Since 2005, the initiative has been expanding informatization and e-Business opportunities for current and prospect women entrepreneurs, thus promoting more start-ups, micro-enterprises and SMEs led or owned by women.





Mobile Internet

Next-generation genomics



Automation of knowledge work

Energy storage



Internet of Things

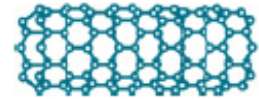
3D printing



Disruptive Technology

Cloud technology

Advanced materials



Advanced robotics

Advanced oil and gas exploration and recovery



Autonomous and near-autonomous vehicles

Renewable energy



Smart Technology?

- Innovative ICT
- Science & Technology + ICT
- Smart Device
Location based + Sensor + Wireless



Smart Society / Economy

What we have + Smart Technology

Convergence

Smart Work

Smart City

Smart Consumer

Smart Service

Smart Learning

Smart Content

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Smart Agriculture

Smart School

Smart Producer

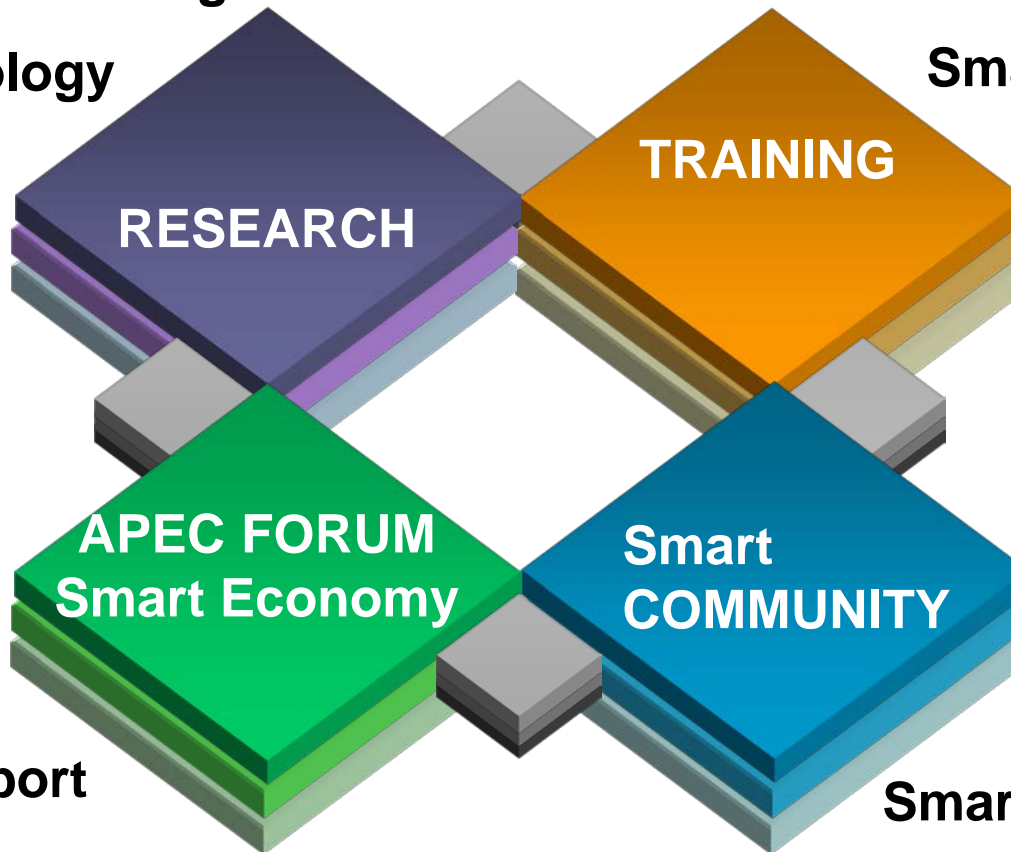
Smart Medical Service

Smart Business

Women's Participation in Smart Economy

**Current status of Usage of
Smart Technology**

Smart APP Training



Policy support

Smart App Platform

Creative Society/Economy

- Idea + Science Technology + ICT
- Idea + Culture + Smart Technology
- Creative Contents, Creative Items,
- Creative Service, Creative City, Creative





We believe in Power of Technology

We believe in Power of Women

powered by Technology

THANK YOU.